

NHS Borders Corporate Objectives

2013/16



Corporate Objectives 2013/16

Introduction

Patient safety continues to be paramount within NHS Borders and our Corporate Objectives for 2013-16 reiterate and emphasise the commitment to this. While we believe our services in Borders are already safe, we want to make things even safer to drive up the quality of our local services and improve patient experience.

NHS Borders along with the wider public sector will continue to face the challenges of changing demand and significant financial pressure. We want to ensure that NHS Borders remains at the forefront of implementing innovation and new ways of working so that health services remain as local and responsive as possible.

We aim to improve the lives of patients, the health of communities, and role of the health care workforce by focusing on an ambitious set of aims around Safety, Effectiveness and Efficiency, being Person Centred, Timely, and Equitable.

Continuous improvement and development of key ambitions will result in a systematic and strategic approach. This will increase capacity and productivity whenever possible, to provide local healthcare needs which lead to improved outcomes, better value for money and are effective and sustainable. This will ensure security of the right services for patients.

To achieve better population health NHS Borders requires a committed, well prepared, dedicated and well trained workforce. NHS Borders will use the talents and experience of staff in the best possible way, ensuring they are able to continue to give their best and meet challenges to improve health and reduce inequalities.

NHS Borders strives to promote excellence in organisational behaviours by valuing and treating our staff well to improve patient care and overall performance. We will put people at the centre of everything we do and work to a common set of values which guide the work we do, the decisions we take and the way we treat each other.

The Corporate Objectives underpin the setting of personal performance objectives for all staff across NHS Borders. All managers who set objectives and appraise staff are expected to cascade this process through the organisation to ensure we realise our vision.

Calum Campbell
Chief Executive, NHS Borders

John Raine
Chairman, NHS Borders

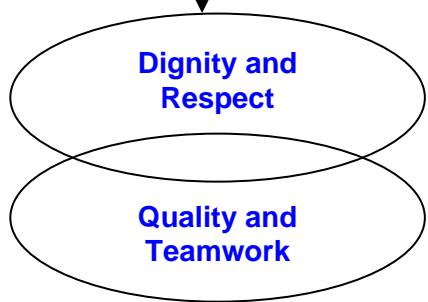
NHS Borders Corporate Objectives

- Deliver the Scottish Government Patient Safety Programme
- Communicate – listen to patients and asking “what matters to you?”
- Strive to meet and exceed the performance targets set for us by the government and our own Board
- Run an efficient organisation by living within our means and concentrating resources on front line services



- Work with communities and our partner organisations in Scottish Borders Council and the Third Sector
- Harness the assets of our communities to encourage and facilitate self-help
- Target the most deprived areas of the Scottish Borders to reduce inequalities
- Promote well-being with a strong focus on the healthy development of children

Our Values



- Be an excellent employer and become employer of choice
- Value and treat our staff well to improve patient care and overall performance
- Promote and engage leadership through:
 - Supporting a developmental culture
 - Showing genuine concern
 - Enabling
 - Inspiring others

Our Values

