Be ready for winter timeline 10-Nov 17-Nov 24-Nov 01-Dec 08-Dec 15-Dec 22-Dec 29-Dec 05-Jan 12-Jan 19-Jan 26-Jan 02-Feb 09-Feb 16-Feb 23-Feb 02-Mar 09-Mar 16-Mar 23-Mar 30-Mar October 03-Nov Messages norovirus Started at Beginning of October 1st or before depending on HPS eactive (daily if required) updates reactive (daily if required) ward closures eactive (daily if required) ward openings staff intranet news (daily if required) taff update 31-Mar 28-Feb 30-Nov 30-Dec corp & team brief 21-No 23-Nov 23-Feb 23-Mar asma screens- infographics radio- news reactive only seasonal flu - dates to be confirmed 29/09/201 ntranet media/press release ocial media staff update 30-Nov 30-Dec corp & team brief 21-Nov 23-Nov 23-Jan adio- reactive interviews issued 4/11 SB Connect- magazine staff flu programe 15/09/201 ntranet lu clinics/microsite 30/10/201 staff update 30-Nov 30-Dec orp & team brief 23/10/201 21-Nov asma screens eekly staff updates 25/08/2014 vebsite 09/09/2014 ntranet 09/09/2014 nedia/press release 09/09/2014 social media 09/09/2014 staff update 30-No 30-Dec corp & team brief 21-No 23-Nov lasma screens 09/09/2014 National coverage radio- reactive interviews 09/09/2014 Be ready for winter ebsite social media staff update 30-Nov 30-Dec corp & team brief 21-Nov 23-Nov national tv 26/11/2014 ational radio 26/11/2014 national leaflets 26/11/2014 Radio Borders ad campaign SB Connect- magazine ssued 4/11 asma screens nedia/press release ntranet social media staff update corp & team brief media/press release intranet ocial media staff update 23-Dec olasma screens national messages- rep website media/press release ntranet social media taff update orp & team brief 23-Dec olasma screens lational messages- check when your GF vebsite media/press release intranet social media staff update corp & team brief asma screens now where to turn to Radio Borders action week know where to turn to- self care website media/press release intranet social media staff update corp & team brief lasma screens now where to turn to - nhs 24 website media/press release intranet ocial media staff update corp & team brief lasma screens now where to turn to - pharmacy website media/press release ranet social media staff update corp & team brief olasma screens now where to turn to - minor injurie: website media/press release intranet social media staff update corp & team brief lasma screens now where to turn to - A&E website media/press release intranet social media staff update corp & team brief website media/press release intranet social media staff update corp & team brief olasma screens Don't forget it's a bank holiday

website media/press release intranet social media staff update corp & team brief plasma screens