

Freedom of Information request 425-17

Request

There was a Borders Health Board stand at a BMA careers fair in London on 21/22 October 2016 I'd like information on the:

1. The costs associated with the venture
 - This includes hotel and travel costs for attendees
 - Costs of hire of the space at the fair
 - Costs of any hardware, equipment or 'goodies' handed out to attendees specifically purchased for the event
2. The metrics used to assess the success of the venture and the performance against those metrics.
3. Any identifiable costs associated with backfill costs for clinicians and others who attended

Response

The event was the British Medical Journal Careers Fair held at the Business Design Centre (BDC) in London on 21 and 22 October 2016.

1. The overall costs of attendance at this event amounted to £4,260, including travel/accommodation, registration, purchase and hire of items specifically for the event.
2. No metrics were set for the success of the event by the Medical Director. The purpose of our attendance was to raise the profile of NHS Borders throughout the United Kingdom and beyond, highlighting the opportunities and medical careers available within our region and also to highlight the benefits that Scottish Borders can offer as a fantastic place to live and work. A mailing list of interested doctors was established from attendees at the event.
3. There were no identifiable costs associated with backfill for the three clinicians who attended.

If you are not satisfied with the way your request has been handled or the decision given, you may ask NHS Borders to review its actions and the decision. If you would like to request a review please apply in writing to, Freedom of Information Review, NHS Borders, Room 2EC3, Education Centre, Borders General Hospital, Melrose, TD6 9BS or foi.enquiries@borders.scot.nhs.uk.

The request for a review should include your name and address for correspondence, the request for information to which the request relates and the issue which you wish to be reviewed. Please state the reference number **425-17** on this request. Your request should be made within 40 working days from receipt of this letter.

If following this review, you remain dissatisfied with the outcome, you may appeal to the Scottish Information Commissioner and request an investigation of your complaint. Your request to the Scottish Information Commissioner should be in writing (or other permanent form), stating your name and an address for correspondence. You should provide the details of the request and your reasons for dissatisfaction with both the original response by NHS Borders and your reasons for dissatisfaction with the outcome of the internal review. Your application for an investigation by the Scottish Information Commissioner must be made within six months of your receipt of the response with which you are dissatisfied. The address for the Office of the

Scottish Information Commissioner is, Office of the Scottish Information Commissioner, Kinburn Castle,
Doubledykes Road, St Andrews, Fife.