

Freedom of Information request 80-18

Request

How much does the health board spend on:

1. All recruitment advertising
2. Online recruitment advertising
3. All foreign recruitment advertising (i.e. all adverts run in foreign countries or targeting foreign nationals)
4. Online foreign recruitment advertising (i.e. online adverts run in foreign countries or targeting foreign nationals)

N.B. By foreign I mean outwith the UK.

Response

1-2 In the main NHS Borders advertises its staffing vacancies using Scotland's Health on the Web (SHOW) internet site. No costs are incurred by advertising vacancies on this website.

A total of £8,855 was incurred by NHS Borders in 2016/17 for general publicity costs by the Human Resources Department, which is for all advertising including costs related to staffing vacancies.

This information has been provided from the NHS Scotland Finance System and information held does not give the specific details as requested in this FOI. To extract the details required would require a manual trawl of all paper invoices and the cost of carrying out this work would exceed the limit set in the Fees Regulations of the FOI(S)A 2002, therefore under Section 12 we are not required to provide.

- 3 NHS Borders are not actively recruiting staff from abroad and outside of the EU therefore there is no advertising spend.
- 4 As above.

If you are not satisfied with the way your request has been handled or the decision given, you may ask NHS Borders to review its actions and the decision. If you would like to request a review please apply in writing to, Freedom of Information Review, NHS Borders, Room 2EC3, Education Centre, Borders General Hospital, Melrose, TD6 9BS or foi.enquiries@borders.scot.nhs.uk.

The request for a review should include your name and address for correspondence, the request for information to which the request relates and the issue which you wish to be reviewed. Please state the reference number **80-18** on this request. Your request should be made within 40 working days from receipt of this letter.

If following this review, you remain dissatisfied with the outcome, you may appeal to the Scottish Information Commissioner and request an investigation of your complaint. Your request to the Scottish Information Commissioner should be in writing (or other permanent form), stating your name and an address for correspondence. You should provide the details of the request and your reasons for dissatisfaction with both the original response by NHS Borders and your reasons for dissatisfaction with the outcome of the internal review. Your application for an investigation by the Scottish Information Commissioner must be made within six months of your receipt of the response with which you are dissatisfied. The address for the Office of the Scottish Information Commissioner is, Office of the Scottish Information Commissioner, Kinburn Castle, Doubledykes Road, St Andrews, Fife.

