

Freedom of Information request 161-22

Request

This is an information request relating to spending on communications, public relations, digital and other similar activities.

Please provide information for the 2020-21 and 2021-22 financial years on how much the organisation spent on communications, press relations, public relations, digital, social media and other such activities. Please include a full breakdown including:

- A list of your staff working in these fields including job titles and annual salaries. If you cannot provide an exact salary please provide a pay band.
- Spending on social media advertising
- Spending on contractors or any other outside bodies hired for the purpose of these activities
- Spending on any software, for example media monitoring software, used for these purposes
- Spending on any subscriptions the organisation holds for these purposes, for example newspaper subscriptions

Response

Please find below the job titles and annual salaries of staff within NHS Borders Communications & Engagement Department for 2020-21 and 2021-22:

Category	2020-21	2021-22
Pay		
Band 4 Admin Clerical: Web Coordinator FOI Coordinator Communications Assistant	£22,700-24,973	£23,709-25,982
Band 5 Admin Clerical: Communications Officer Public Involvement Officer	£25,100-31,649	£26,104-32,915
Band 7 Admin Clerical: Communications & Engagement Manager	£39,300-46,006	£ -
Band 8a Admin Clerical: Head of Communications & Engagement		£50,470-54,482
TOTAL SPEND	£ 250,759	£ 236,231

There was no spending on social media advertising, contractors or other outside bodies, software or subscriptions as detailed in the request.

If you are not satisfied with the way your request has been handled or the decision given, you may ask NHS Borders to review its actions and the decision. If you would like to request a review please apply in writing to,

Freedom of Information Review, NHS Borders, Room 2EC3, Education Centre, Borders General Hospital, Melrose, TD6 9BS or foi.enquiries@borders.scot.nhs.uk.

The request for a review should include your name and address for correspondence, the request for information to which the request relates and the issue which you wish to be reviewed. Please state the reference number **161-22** on this request. Your request should be made within 40 working days from receipt of this letter.

If following this review, you remain dissatisfied with the outcome, you may appeal to the Scottish Information Commissioner and request an investigation of your complaint. Your request to the Scottish Information Commissioner should be in writing (or other permanent form), stating your name and an address for correspondence. You should provide the details of the request and your reasons for dissatisfaction with both the original response by NHS Borders and your reasons for dissatisfaction with the outcome of the internal review. Your application for an investigation by the Scottish Information Commissioner must be made within six months of your receipt of the response with which you are dissatisfied. The address for the Office of the Scottish Information Commissioner is, Office of the Scottish Information Commissioner, Kinburn Castle, Doubledykes Road, St Andrews, Fife.